

**FORSYTH COUNTY  
BOARD OF COMMISSIONERS**

**BRIEFING  
DRAFT**

MEETING DATE:   JUNE 13, 2019   AGENDA ITEM NUMBER:   3  

**SUBJECT: RESOLUTION TO SUPPORT THE EFFORTS OF THE NC CAROLINA CORE INITIATIVE  
(NC DEPARTMENT OF TRANSPORTATION)**

**COUNTY MANAGER'S RECOMMENDATION OR COMMENTS:**

**SUMMARY OF INFORMATION:**

ATTACHMENTS:    YES    NO

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_  
                                    COUNTY MANAGER

**RESOLUTION TO SUPPORT THE EFFORTS OF THE  
NC CAROLINA CORE INITIATIVE  
(NC DEPARTMENT OF TRANSPORTATION)**

**WHEREAS** Piedmont Triad Partnership has launched the NC Carolina Core regional branding effort for the megasite corridor between Winston-Salem and Fayetteville along Highway 421;

**WHEREAS** Highway 421 is the next engine for economic growth in the center of North Carolina;

**WHEREAS** we are an emerging megasite corridor between Winston-Salem, Greensboro, High Point, and Fayetteville at the heart of North Carolina;

**WHEREAS** the development of four megasites, plus industrial sites, urban research parks and mixed-use developments, present large-scale economic transformation opportunity in the Carolina Core;

**WHEREAS** combining these megasites with a labor shed of more than one million workers, fueled by the innovation mindset of more than 30 colleges and universities, positions the Carolina Core globally as a compelling site for industry;

**WHEREAS** the public and private sector have invested hundreds of millions of dollars in infrastructure, sites and higher education, which will support economic growth in the Carolina Core like Research Triangle Park over the last 50 years;

**WHEREAS** this is the single largest opportunity for incremental and transformational growth in North Carolina; and

**WHEREAS** the Carolina Core will brand and market the Highway 421 corridor as a vision for Central North Carolina to include signage along the corridor;

**NOW, THEREFORE BE IT RESOLVED**, that the Forsyth County Board of Commissioners, through adoption of this resolution, supports the efforts of the NC Carolina Core Initiative.

Adopted this 13<sup>th</sup> day of June 2019.

