

Forsyth County Board of Health



- Dr. Linda L. Petrou, PhD, Chair
- Dr. James K. Doub, OD, Vice Chair
- Ms. Judy Briggs
- Mr. John Davenport, Jr., PE
- Dr. Calvert B. Jeffers, Jr., DVM
- Dr. Charles F. Massler, DDS, M.Ed.
- Dr. Willard L. McCloud, Jr., MD
- Ms. Jane Bradner Mosko, RN, CRNA
- Mr. J. Phil Seats, R.Ph., MBA
- Dr. P. Lee Salisbury, III, DDS
- Dr. Ricky Sides, DC
- Ms. Gloria D. Whisenhunt, County Commissioner

BOARD OF HEALTH MINUTES April 3, 2013

MEMBERS PRESENT

Dr. Linda Petrou, Chair
Dr. James Doub, Vice Chair
Ms. Judy Briggs
Mr. John Davenport
Dr. Calvert Jeffers
Dr. Charles Massler
Dr. Willard McCloud
Mr. J. Phil Seats
Dr. Ricky Sides
Ms. Gloria Whisenhunt

MEMBERS ABSENT

Ms. Jane Bradner Mosko

OTHERS PRESENT

Mr. Carl Taylor

STAFF PRESENT

Mr. Marlon Hunter
Ms. Ayo Ademoyero
Ms. Lynne Mitchell
Ms. Quintana Stewart
Ms. Cathy S. Taylor
Mr. Robert Whitwam
Ms. Lorrie Christie

Call to Order:

On Wednesday, April 3, 2013, the Forsyth County Board of Health held its regularly scheduled monthly meeting in the Board Room at the Forsyth County Department of Public Health (FCDPH). Dr. Linda Petrou, called the meeting to order at 5:33 p.m. and welcomed Board members and guests.

Consideration of Minutes:

The minutes of the March 6, 2013 Board of Health Meeting were reviewed by the Board. Dr. Petrou asked for a motion to approve the minutes. Minutes were approved by the board members.

Public Comment Section:

Board Members and staff introduced themselves. Ms. Gloria Whisenhunt congratulated Dr. Petrou and Dr. Ricky Sides for being reappointed for another term on the Board of Health. Before moving on, Dr. Petrou acknowledged Mr. John Davenport for the great job the Board of Education did on selecting a school superintendent. She added, her opening couple of days were wonderful and she will be a great asset to this community. Mr. Davenport commented it was a unanimous decision.

Health Director's Comments:

Mr. Marlon Hunter started by congratulating Dr. Petrou and Dr. Sides on their reappointment and said he was glad to have them. He continued by announcing that the department will have their retreat at Tanglewood starting at 8:00 a.m. on Friday, April 12th to celebrate our year long One Amazing Year strategic planning process. We will be working on staff development and once we are done with that process, Mr. Doc Klein, our consultant will give you an overview of what we had a chance to work through and experience in our strategic planning process. Mr. Hunter added that since he has been here, we have been working through the weeks to make improvements where we can, here in the health department.

Mr. Hunter mentioned he has started working towards doing a reorganization in the health department. Next month he will give a presentation on his thoughts and the Leadership Team and how they are working to realign our services. We are aligning some similar services for better efficiency and we are also aligning some nontraditional public health services historically with more of our traditional public health services all in an effort to make sure we are providing the best possible public health service to the community. In his presentation next month, he will talk about how we arrived at this process and the changes that exist now with the Leadership Team.

Mr. Hunter spoke about our Community Health Assessment (CHA) process. He told the Board that we have gone through the CHA but it was never approved by the Board. We need Board approval as part of the requirement for our accreditation process. Dr. Petrou asked for a motion to approve – Dr. Sides moved to approve, the rest of the board members agreed and the CHA process was approved by the Board. Mr. Hunter continued by saying we have an electronic copy and a few hard copies – we chose to send out electronic copies to everyone on the Board.

Next, Mr. Hunter mentioned Mandated PH Services, saying these services are a tie in to Ms. Cathryn Taylor's presentation tonight about the budget. He felt it was easier if she tied in some of the services – this way they can gain an updated reflection of mandated programs in North Carolina and how they tie in with our budget process.

Finally, Mr. Hunter announced there would be a guest speaker coming to our community and asked Ms. Lynne Mitchell to give an update about Mr. Mark Fenton. Ms. Mitchell started by telling the Board that Mr. Mark Fenton will be coming to Winston-Salem to speak at the NC Metropolitan Planning Organization Conference. Mr. Fenton has become a walkability expert. The conference is being held on Thursday, May 16th starting at 12:00 noon will be the keynote address at the Embassy Suites, downtown. Ms. Mitchell invited board members to the conference and said she had 20 tickets and if anyone wanted to attend they could communicate through Ms. Lorrie Christie via email by May 1st. To conclude, Ms. Mitchell mentioned that Mr. Hunter will do the introduction and said they appreciate the Community Transformation for allowing them to have Mr. Fenton as the keynote speaker at the conference. She has heard that he is a wonderful speaker – he really knows the language of understanding the environment and

health. Mr. Hunter added he wanted to encourage the board members if they are interested in the topic, he has had a chance to hear Mr. Fenton at a national conference he attended - they also had him speak in Atlanta and in Florida. He also had the opportunity to go out on a walkability tour. He added, it was good getting Mr. Fenton's feedback and hearing his perspective in terms of engineering and planning and the community - it is designed to get transportation planners, public health and everyone together on the same page. Mr. Davenport commented that at some point we need to decide how we evaluate the cost of these implementations – right now there is no true assessment. He added we want to support the health department but we need to make sure the money is going to get us the health results we want. Ms. Whisenhunt agreed with Mr. Davenport adding especially in the counties, people forget about our county areas. Before moving on, Mr. Hunter added one good thing Winston-Salem has that the last community he lived in did not have are parks – he said it is all about long term appropriate planning – when we do it, make sure it makes sense.

New Business:

2013 – 2014 Recommended Budget – Ms. Taylor started out by giving the board some background about her budget/accounting experience with the government. She has held numerous positions in this field since the late 1980's. Ms. Taylor added she has been involved with budget preparation and presentation in each position and was totally responsible for the budget at the jail. Ms. Whisenhunt commented she has known Cathy for a long time and she is so happy that she is now in charge of the budget.

Ms. Taylor continued on with a detailed presentation on the department's 2013 – 2014 recommended budget. She spoke about the NC Mandated Public Health Services that are required to be provided in all NC county health departments (some of these are Adult Health, Food and Lodging, Sanitary Sewage collection, Treatment and Disposal, Communicable Disease Control, Maternal Health and Family Planning). In addition to the mandated services we also have non-mandated services which are basically services that are needed to keep the mandated services going (includes community outreach and education, all the finance aspects, administrative support, the interpreter services, which is part of the Title VI Act and GIS Mapping). Along with the mandated services, NC also suggests essential services for health departments – these are required for accreditation. Ms. Taylor continued on to explain the Performance system, saying this is where we do all of our accounting. The department has 59 separate operating cost accounts (OCAs) and each program or unit has its own expenditure and revenue accounts. Ms. Taylor presented a pie chart to show a complete breakdown of what the department's requested expenditures are for 2013 – 2014 (biggest asset is salary and fringe at 68%); (29% goes to operating expenses which are needed to maintain day to day operations); (cost sharing includes janitorial, telephones, fleet, heating and air conditioning and building and grounds maintenance – things that we share with the county). When she gave a comparison between 2013/2014 and 2012/2013 expenditures, there was a 4.45% increase in the request (this was due to a request of a Peer Health Educator for HIV/NTS and changing the part-time jail screening position to full-time). Ms. Taylor told the board that we get about 62% of our funding from outside sources than from the county appropriation, which is about 38%.

Board members were very engaged in Ms. Taylor's presentation and asked many questions in their efforts to gain a better understanding of all that is involved in the department's budget process. In concluding, the board was asked to approve the recommended budget. Dr. Petrou asked for a motion to approve and Mr. Davenport moved to approve the budget - the rest of the board members agreed and the recommended budget was approved. Ms. Taylor mentioned that County Commissioners will vote on the final proposed budget in a few months (copy of handout on file in the Administration Binder).

2013 County Health Rankings – Ms. Ademoyero presented to the board on the 2013 County Health Rankings report. The report ranks NC counties according to their summary measures of health outcomes and health factors as well as for mortality, morbidity, health behaviors, clinical care, social and economic factors and the physical environment. It was noted that Forsyth County ranked number 28th among the 100 counties in NC in regard to health outcomes and ranked number 24th in regard to health factors. Ms. Ademoyero showed a comparison of the rankings between the top five and the top ten NC counties in regard to the measures given. As with the budget presentation, the board was equally engaged in with the Health Rankings report. There were many questions and much discussion about what can be done to help change these outcomes (copy of handout on file in the Administration Binder).

Old Business:

None

Committee Reports:

None

Adjourn:

A request for a motion to adjourn was made by Dr. Petrou. A motion was made by Dr. Charles Massler and seconded by Dr. Calvert Jeffers. The meeting adjourned at 7:40 pm.

Marlon B. Hunter
Secretary to the Board
MBH/lgc